



Miss Oktoberfest Pageant 2017

American German Club of the Palm Beaches

Saturday, August 12, 2017

It is Oktoberfest time in Palm Beach County, and this year's 44th Annual Oktoberfest will be held **October 13, 14, 15 and 20, 21, 22, 2017**. It is the intent and desire of the American German Club to foster community involvement by hosting our annual Miss Oktoberfest Pageant celebrating our club's 44th Oktoberfest. The Miss Oktoberfest Pageant is an event designed to encourage community participation in activities and family programs at the American German Club of the Palm Beaches. Our annual Oktoberfest is our largest single cultural event highlighting our German culture, heritage and traditions. The successful candidate will be crowned Miss Oktoberfest 2017 at the Coronation Dinner taking place Saturday, August 12, 2017 and will be the club "Goodwill Ambassador" for the coming year.

Qualifications for Miss Oktoberfest Pageant

Age – Female over 21 years of age

Availability – Candidates must be a resident of Palm Beach County and be available for the following:

1. Miss Oktoberfest Pageant orientation, Sunday, July 23, 2017, time TBD
2. Miss Oktoberfest Pageant rehearsal (one evening during the week of August 7-11)
3. Miss Oktoberfest Pageant, August 12, 2017
4. Media (TV, radio, etc.) interviews and promotions, special events as requested by board of directors.

Heritage – Preferably German, but not exclusively. All cultures welcome.

Responsibility – once crowned, be responsible for the following:

1. Participate in the 44th Annual Oktoberfest for two weekends as the club's "Good Will Ambassador"
2. Act as the Club's "Good Will Ambassador" for the impending year, available to attend specific club events as requested by board of directors
3. Be a part of the Oktoberfest media and marketing team and media campaign/blitz
4. Be available for TV and radio interviews and media events

Application

Please review the information requested on page 3 of this document. The deadline for submission of the application, essay and photograph is Friday, July 21, 2017.

Entrance Fee

There is a \$30.00 "non-refundable fee" requirement in order to participate in the pageant, and includes the gala dinner and admission to the event. Please make check payable to the "American German Club of the Palm Beaches" and bring to orientation.

For more information email missoktoberfest@americangermanclub.org.



Participant Scoring and Categories

Judges will score participants based on demonstration in each of the following categories:

- **Interest in German culture.** A high score would be for demonstrating enthusiasm towards German culture and language.
- **Enthusiasm for participating in American German Club events and programs.** A high score would be earned for demonstrating interest in club and community based volunteering.
- **Ability to communicate.** A high score reflects confidence and an ability to effectively communicate in public.
- **Availability to be a “Goodwill Ambassador.”** A high score will be earned for demonstrated interest to participate in the Oktoberfest of the American German Club of the Palm Beaches, and to effectively represent the club before the media and other organizations as needed.
- **Physical presence.** Must exhibit poise, graceful smile and reflect good personal grooming and care.

The final scores will be given to the American German Club Miss Oktoberfest Pageant coordinator and event presenter during the pageant. The winner and runner-ups will be announced during the evening of the pageant.

Prize Awarded to Miss Oktoberfest Pageant Winner

- Crown
- Traditional German dirndl (dress) and embroidered pageant sash
- Cash award
- Participants will be awarded gifts sponsored by area vendors

2017 Miss Oktoberfest Pageant and Crowning Date

The winner of the Miss Oktoberfest Pageant will be crowned at The American German Club of the Palm Beaches on **Saturday, August 12 at the “Miss Oktoberfest Coronation Dinner.”** This is a dinner and dance ticketed event for the public. The club is located at 5111 Lantana Road, Lake Worth, Florida 33463. Doors open at 5:00 p.m. Dinner is served between 6:00 p.m. – 7:30p.m. The pageant starts at 7:30 p.m. Tickets are \$30 in advance or \$40 at the door and early reservations are strongly encouraged by calling our reservations line at 561-294-2770.

Dates for the 2017 Oktoberfest

Miss Oktoberfest will be asked to participate during *selected* times. Following is the full Oktoberfest schedule.

Friday, October 13 and 20	5:00 p.m. – 11:00 p.m.
Saturday, October 14 and 21	12 noon – 11:00 p.m.
Sunday, October 16 and 22	12 noon – 11:00 p.m.

For more information, please call or write to Jennifer at 561-632-2098 or email to missoktoberfest@americangermanclub.org.



Miss Oktoberfest Pageant 2017 – Application

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Applicant Information

Name (Print): _____

Home Address: _____

Your Email: _____

Phone No.: _____ Are you over the age of 21 as of August 12, 2017? _____

Biographical Sketch

Prepare a typed one-page essay explaining why you would like to be the American German Club’s “Good Will Ambassador” as “Miss Oktoberfest” and participate in the pageant. As a potential candidate how would you encourage the furthering of German culture in Palm Beach County? Include your complete name and provide information about yourself that you would like us to consider.

Photograph

Include a clear photograph with your application and essay, and email to: missoktoberfest@americangermanclub.org by Friday, July 21, 2017. By signing below, you permit us to use your photo as we promote the Miss Oktoberfest pageant in various media.

Agreement

I agree to the rules and requests as outlined within this application for the 2017 Miss Oktoberfest Pageant of the American German Club of the Palm Beaches. I authorize the American German Club of the Palm Beaches to use the photographs I have submitted and any additional photographs taken of me for the purpose of Oktoberfest activities for promotional purposes. I certify that all of the information I have provided on the application and within the essay is factual. If crowned, I agree to the rules and requests associated with the title “Miss Oktoberfest 2017”.

Signature _____ Date _____

The deadline for submission of this application along with clear photograph and essay is: Friday, July 21, 2017. Email to missoktoberfest@americangermanclub.org.

For more information, please call Jennifer McDaniel, volunteer pageant coordinator at 561-632-2098 or email to missoktoberfest@americangermanclub.org.